

Celebration of Service
April 2, 2009
Sponsorship Opportunities



\$25,000 Title Sponsor honors & commemorates individuals and organizations that are creating meaningful change on the First Coast. (Tax Deductible \$24,400)

- Name follows event title in all printed materials
- Logo & full-page profile inside cover of event program
- Name / logo on front page of invitations (mailed approx. 5,000)
- Logo / name included on VIP & regular tickets
- Logo / name in scrolling video loop (30 minutes prior to awards ceremony)
- Video presentation spot
- Stage opportunity to speak (3 minutes)
- Sponsor's name showcased on home page crawler
- Up to 30 VIP reception tickets & VIP seating

\$10,000 Pinnacle Awards Sponsors recognize outstanding individual(s) for his/her volunteer leadership service efforts that have changed lives across the First Coast. (see awards) (Tax Deductible \$9,600)

- Logo & full page profile in event program
- Logo on back of event program
- Name / logo on front page of invitations (mailed approx. 5,000)
- Logo / name in scrolling video loop (30 minutes prior to awards ceremony)
- Video presentation spot
- Stage opportunity in award presentation
- Up to 20 VIP reception tickets & VIP seating

\$5,000 Heart of Gold Sponsors recognizes individuals or organizations in a variety of categories that have produced meaningful impact on the First Coast. (see awards) (Tax Deductible \$4,800)

- Logo & half-page profile in event program
- Logo on back of event program
- Name / logo on invitations (mailed approx. 5,000)
- Name in scrolling video (30 minutes prior to awards ceremony)
- Name / logo prominent on video presentation
- Stage opportunity in award presentation
- Up to 10 VIP reception tickets & VIP seating.

\$5,000 Celebration VIP Reception Sponsor honors the award recipients, their guests & the Celebration of Service sponsors with heavy hors d'oeuvres provided by popular area restaurants. (Tax Deductible \$4,800)

- Logo & half-page profile in event program
- Logo on back of event program
- Name / logo on invitations (mailed approx. 5,000)
- Scrolling video spot (30 minutes prior to awards ceremony)
- Up to 10 VIP reception tickets and VIP seating

\$3,500 Celebration Street Banner Sponsor – message is displayed on 25 Celebration Street Banners strategically located on main thoroughfares throughout the city. (Tax Deductible \$3,380)

- Logo & quarter-page profile in event program
- Name on back of event program
- Name / logo on invitations (mailed approx. 5,000)
- Scrolling video spot (30 minutes prior to awards ceremony)
- Up to 6 VIP reception tickets & VIP seating. (↓ more)

All above opportunities ALSO include the following:

- Sponsor's name listed in HandsOn Jacksonville's Annual Report (website – approx. 84,000 unique visits annually).
- Sponsor's name listed in HandsOn Jacksonville's E-Newsletter (website - approx. 84,000 unique visits annually, plus emailed to an additional 4,000 volunteers).
- Sponsor's name/logo recognized on HandsOn Jacksonville's website banner.
- Sponsor's name in Business Journal on one-page feature ad (distribution 10,000 weekly).

In-kind Opportunities

\$40,000 Celebration Video Presentation Sponsor features stories of the transformational work of the Gregory & Fowler Pinnacle Awardees and the Heart of Gold Awards Recipients. (Tax Deductible \$39,600)

- Logo & full-page profile in event program
- Logo on back of event program
- Name / logo
- Up to 20 VIP reception tickets & VIP seating
- Logo / name
- Sponsor's name listed in HandsOn Jacksonville's Annual Report (website – approx. 84,000 unique visits annually).
- Sponsor's name listed in HandsOn Jacksonville's E-Newsletter (website - approx. 84,000 unique visits annually, plus emailed to an additional 4,000 volunteers).
- Sponsor's name / logo recognized on website.
- Sponsor's name in Business Journal (distribution 10,000 weekly)

2009 SPONSOR
The PGA TOUR Productions

\$7,500 Celebration Event Program Sponsor tells the stories of awardees & recognizes sponsors. Dispersed to Celebration guests and used year-round in promotion activities. (Tax Deductible \$7,380)

- Logo & half-page profile in event program
- Name / logo on back of event program
- Name / logo on invitation
- Scrolling video spot (30 minutes prior to awards ceremony)
- Up to 6 VIP reception tickets & VIP seating.

2009 SPONSOR
Agility Press, Inc.

VIP Reception Restaurant Sponsors provide food for 300-400 people – value varies with menu selection (100% tax deductible)

- Business name featured as part of our table décor
- Name in event program
- Scrolling video spot (30 minutes prior to awards ceremony)
- Sponsor's name listed in HandsOn Jacksonville's Annual Report (website – approx. 84,000 unique visits annually).
- Sponsor's name listed in HandsOn Jacksonville's E-Newsletter (website - approx. 84,000 unique visits annually, plus emailed to an additional 4,000 volunteers).

Supporting Contributor

\$1,000 Celebration Supporting Contributor displays their commitment to promote the recognition of individuals & organizations creating change in NE Florida. (Tax Deductible \$920)

- Company name recorded in event program
- Scrolling video spot (30 minutes prior to awards ceremony)
- Up to 4 VIP reception tickets & VIP Seating.

For more information, please contact Mary Jury, Development Director, HandsOn Jacksonville – 904.332.6767 extension 109 or email: maryj@bandsonjacksonville.org.

AWARDS

Pinnacles

- Bernard V. Gregory Servant Leader Award - *Presented to an outstanding individual for his/ her life-long leadership service efforts that have changed lives across the First Coast.*
- Tillie Kidd Fowler Spirit of Service Award - *Presented to an individual or organization exemplifying the power and value of high impact volunteer action that makes a real difference in the lives of others.*

Heart of Gold

- Art of Caring Award - *Presented to an individual or group who has made an outstanding contribution to the arts.*
- Building Hope Award - *Presented to an individual or group who has shown exceptional dedication to building new lives for people in need.*
- Community Way Award - *Presented to an individual or group who has made an outstanding contribution to the efforts of United Way.*
- Dose of Caring Award - *Presented to an individual volunteer group that has shown exceptional dedication to wellness and caring for others.*
- Faith in Action Award - *Presented to an individual or group who has shown exceptional dedication to helping others through their place of worship.*
- HandsOn Community Award – *Presented to an individual or group who has gone above & beyond in their efforts to serve their community.*
- International Outreach Award – *Presented to an individual or group who has helped refugees find hope in America.*
- Linda Selevan Service in Uniform Award - *Presented to an outstanding volunteer or volunteers in uniform who have made a contribution to our community.*
- Literacy Matters Award - *Presented to an individual or group who has made significant progress in the promotion of literacy through volunteer action.*
- Mentoring Award - *Presented to an individual volunteer who has given their time as an advisor, counselor or guide to others.*
- Nature of Caring Award - *Presented to an individual volunteer who has shown exceptional dedication to the preservation of the environment.*
- Planned Acts of Kindness Award - *Presented to an individual or group whose extraordinary efforts and outreach have changed the lives of those in need.*
- Volunteers Mean Business Award - *Presented to a business or corporation who has supported and encouraged volunteer outreach.*
- Willing & Able Award – *Presented to an outstanding volunteer with a disability.*
- Young at Heart Award - *Presented to an outstanding volunteer who is at least 70 years young.*
- Youth Works Award - *Presented to a volunteer under the age of 18 who has given extraordinary service to their community.*

2009 SPONSOR
United Way

2009 SPONSOR
Blue Cross Blue Shield of FL

2009 SPONSOR
Mac Papers

2009 SPONSOR
University of Phoenix

2009 SPONSOR
Chamber of Commerce



Hands On
JACKSONVILLE